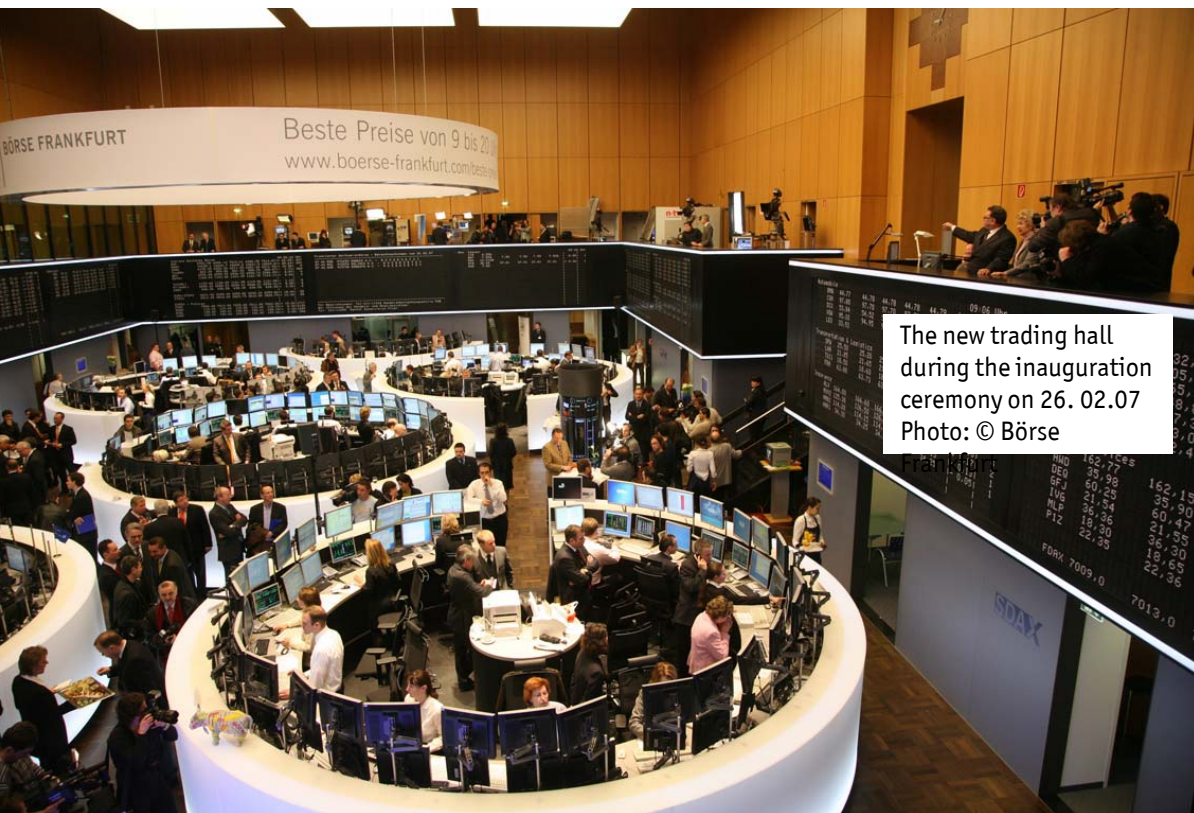


Frankfurt Stock Exchange, trading hall Architecture: Atelier Brückner, Stuttgart

Deutsche Börse AG
Neue Börsenstr. 1
Frankfurt / Main
Germany

Completed in: 2007
Furniture:
open mind



After five months of conversion work which was carried out according to plans drawn up by architect's office Atelier Brückner from Stuttgart, the trading hall at the Frankfurt stock exchange was opened again. Some familiar elements were retained such as the DAX board and the share price display system. The hall now has a contemporary design.

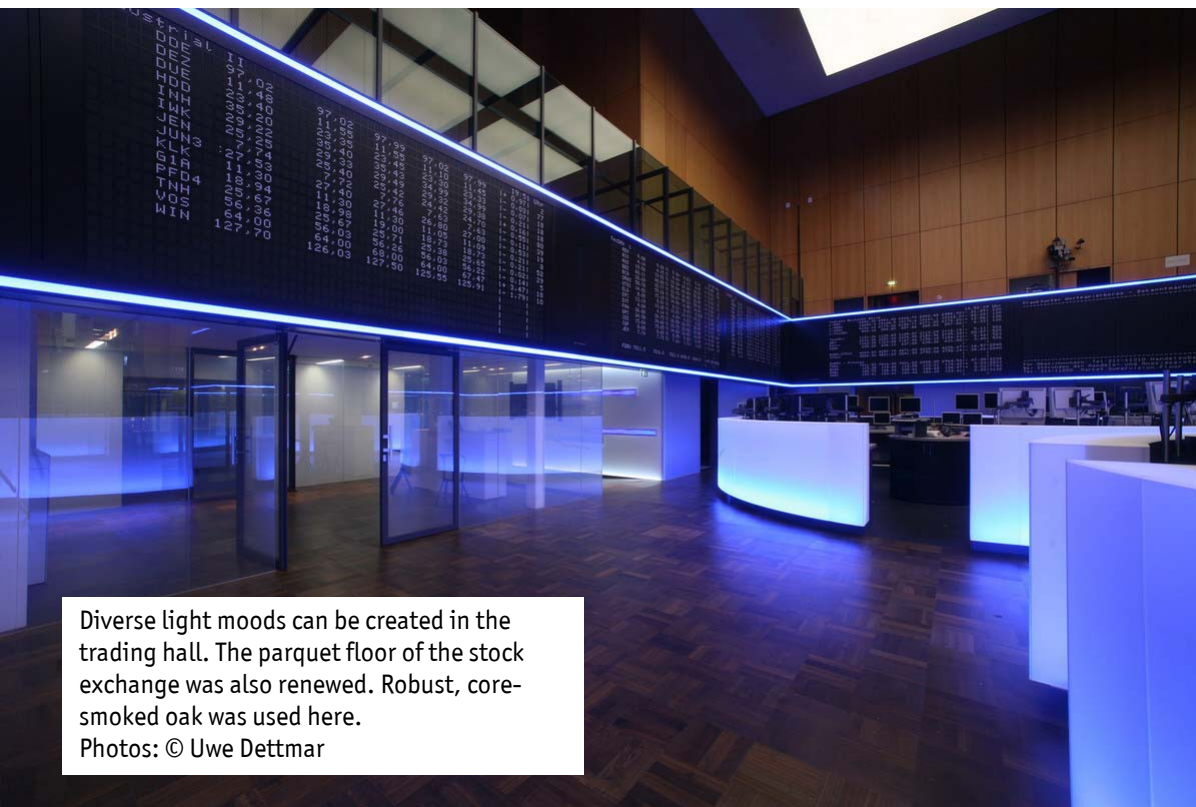
For the stock exchange, it was especially important that the conversion resulted in a pleasant working atmosphere. The lighting and the air-conditioning in hall were therefore modernized. The workstations of the stockbrokers in the so-called "cupboards" were also re-designed. All the employees now sit on **open mind** chairs with neck support. The chairs also have integrated clothes hangers.

Given that the trading hall is seen in Germany as the showroom of the stock exchange and also a popular background for photoshootings and TV reporting, the new design is to be regarded as an important investment in this financial location from the point of view of branding as well. Irrespective of the fact that most shares are now traded via the computer trading system.

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Diverse light moods can be created in the trading hall. The parquet floor of the stock exchange was also renewed. Robust, core-smoked oak was used here.
Photos: © Uwe Dettmar

